

WALDEN'S SUMMER 2021 COMMENCEMENT CELEBRATION TOOLKIT



WALDEN
UNIVERSITY

CONGRATULATIONS, #WALDENUGRAD!

You've finished your degree, and now it's time to celebrate!

Walden is so proud of everything you've done, and we look forward to celebrating with you during our 65th Commencement.

WALDEN'S SUMMER 2021 COMMENCEMENT
JULY 31, 2021, AT 2PM EDT

JOIN US VIRTUALLY!

This is a special moment for you to celebrate—along with your family, friends, and greater network! Our virtual event will feature a university-wide commencement followed by college ceremonies that will recognize each graduate with the conferral of their degree.

This guide includes all the information and resources you need to get ready for and participate in commencement. To download any of the tools in this kit, click on each asset.

If you have questions, reach out to us on our Facebook event page,

[Walden University's Summer 2021 Commencement.](#) 

HOW TO PARTICIPATE IN OUR VIRTUAL CELEBRATION

For this virtual commencement, we'll be bringing the event to you. There will be two events to view on the day of commencement:



UNIVERSITY-WIDE CELEBRATION

- Tune in on [Facebook](#) or the [Commencement Showroom](#) at 2 p.m. Eastern time to watch the broadcast of the university-wide commencement.
- This event will feature our commencement speaker, messages from leadership, highlights from the community, and more.



COLLEGE-SPECIFIC CEREMONY

- After the university-wide commencement, watch your college ceremony on the [Commencement Showroom](#) page.
- Graduates will be individually recognized, and degrees will be conferred during the college ceremonies.

For additional engagement with fellow graduates and the greater Walden community, we're also hosting separate discussion topics in the Facebook event.

THE TECHNOLOGICAL NITTY-GRITTY

The university-wide commencement livestream will start 30 minutes early to give you the opportunity to make sure all of your devices are up and running.



TEST YOUR CONNECTION!

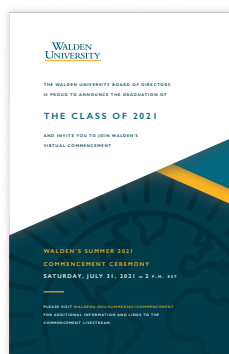
Visit the [Commencement Showroom](#) and test your connection using the video of President Ulmer at the top of the page. We recommend using your home TV so you and your family can watch and celebrate together!

INVITE YOUR FAMILY AND FRIENDS

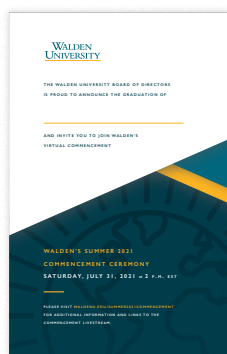
Even if they can't be with you, your friends and family are welcome to join our celebration from anywhere in the world. You can choose one of the invitations below to download and send to those you want to be with you on your special day. We also recommend that you encourage your guests to [RSVP to our Facebook event](#) and bookmark the [Commencement Showroom](#).

ELECTRONIC CELEBRATION INVITATION:

Click on an invitation to download and email it to your family and friends. Choose the one prefilled with "The Class of 2021" or the one that can be customized with your name.



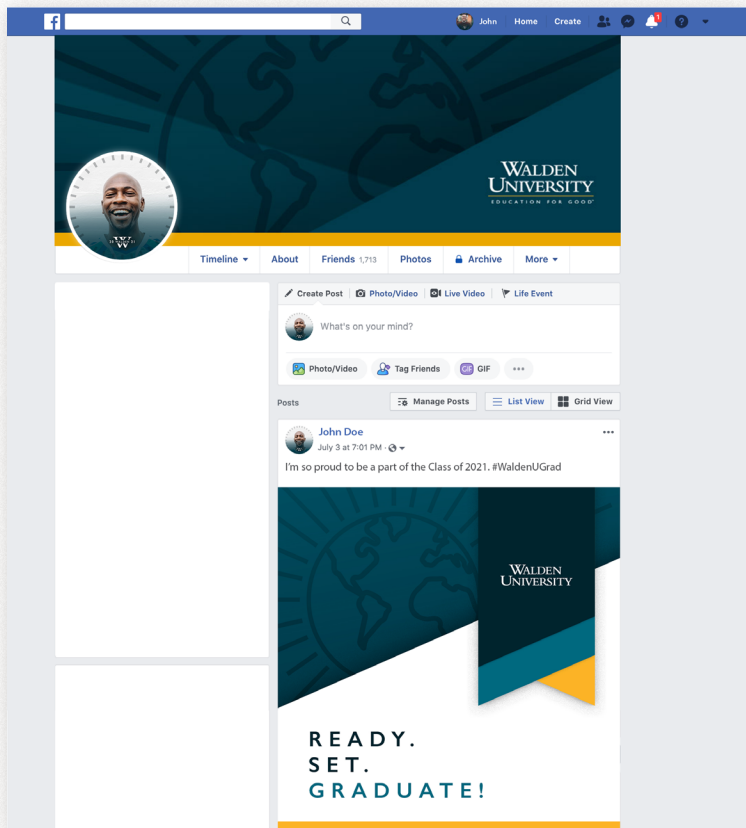
CLASS OF 2021



CUSTOMIZABLE

Along with attending the virtual event, your loved ones can celebrate your achievement by:

- Engaging with others in the Walden community on **FACEBOOK**.
- Congratulating you on social media using the **#WALDENUGRAD** hashtag.
- Taking advantage of the **SOCIAL GRAPHICS** and **PRINTABLE SIGNS** in this toolkit.
- Updating their social pages with **COVER PHOTOS** and **PHOTO FRAMES**, also in this toolkit.



CELEBRATING ON SOCIAL: #WALDENUGRAD

JOIN THE CONVERSATION!

Share your experiences and show your Walden pride by posting on social media. Make sure to tag us and use #WaldenUGrad.



In addition to sharing on social media, you can [submit your photos to us](#) directly.

WE WANT TO HEAR FROM YOU!

Show off your Walden pride and share your celebratory moments with us by posting:

- A picture of your decorated mortarboard.
- Photos of your grad box and some pics of you with your pennant, tossing your confetti, filling in the blank on the inside of the box, or using the cutout photo props in the printed piece.
- A story about how you are using your education for good—and the people who have helped you along the way.
- Photos of your at-home decorations and celebration!

SOCIAL GRAPHICS AND BACKGROUNDS

We've created a series of social graphics and backgrounds to help you display your Walden pride!

FACEBOOK

FRAMES : Select a filter to apply to your Facebook profile picture or search WaldenUGrad on [Facebook](#).



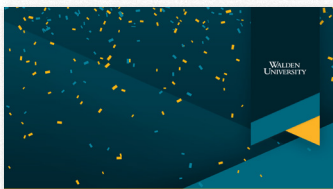
DOWNLOADABLE VIRTUAL BACKGROUNDS:

Planning your own virtual celebration with family and friends? Click on a virtual background to download it and add a little pizzazz to your group video chat.

STATIC BACKGROUNDS:

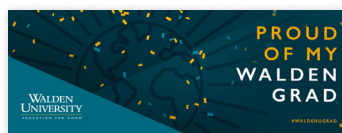


ANIMATED BACKGROUNDS:



SOCIAL COVER PHOTOS:

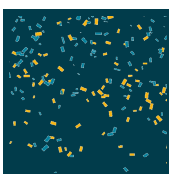
Select the icon for your favorite photo to show your Walden pride on your Facebook, LinkedIn, or Twitter profile.



GIFS:

Click to download a GIF or search #WaldenUGrad on Facebook to find the perfect Walden GIF to use!

 [DOWNLOAD ALL](#)



INSTAGRAM STORY TEMPLATES:

Select an Instagram template to create and personalize your own Instagram story.



SOCIAL GRAD ANNOUNCEMENT:

Let your followers know about your accomplishment!



MORE WAYS TO CELEBRATE

We have created a series of printable signs, coloring pages, and a Spotify playlist to amplify your celebration at home.

PRINTABLE SIGNS, TEMPLATES, AND BANNERS:

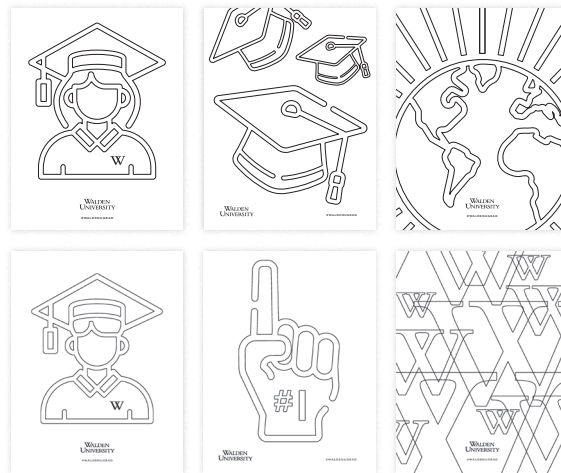
Select your favorites
to print at home.

 [DOWNLOAD ALL](#)



COLORING
PAGES
FOR KIDS:

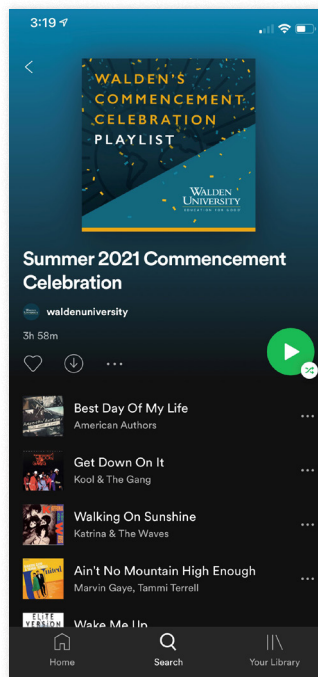
 [DOWNLOAD ALL](#)



COMMENCEMENT
PLAYLIST:

Get in the party mood with
our #WaldenUGrad playlist.

 [LISTEN ON SPOTIFY](#)





CELEBRATING AT HOME: A CHECKLIST!

- ☐ INVITE YOUR FAMILY AND FRIENDS.
- ☐ WHAT'S A PARTY WITHOUT SNACKS?
Make sure to stock up on your favorite yummys!
- ☐ PRINT OUT SOME SIGNS
TO DECORATE YOUR HOME.
Or go outside and chalk your sidewalk!
- ☐ QUEUE UP OUR SPOTIFY PLAYLIST.
Put you and your celebration squad in the mood while you get ready.
- ☐ TEST YOUR CONNECTION AND TUNE IN TO THE
UNIVERSITY-WIDE CELEBRATION.
Celebrate your accomplishments with the Walden community.
- ☐ WATCH YOUR COLLEGE CEREMONY
ON DEMAND IN THE COMMENCEMENT SHOWROOM.
Watch your college ceremony for your degree conferral
and individual recognition!
- ☐ GROUP VIDEO CALLING WITH
YOUR FAMILY AND FRIENDS?
Use a fun virtual background!
- ☐ POST A SELFIE OF YOU LOOKING
YOUR GRADUATE BEST.
Make sure to use #WaldenUGrad and share it with us on Facebook!
Or [submit your favorite graduation photo shoot](#) pictures to us directly.
- ☐ ENGAGE WITH THE ALUMNI ASSOCIATION.
Join [Walden Connect](#) to learn about all of the exclusive benefits reserved
for our graduates!





SAVE THE DATE

As much as we are excited to celebrate with you virtually,
we still want to celebrate your graduation in person at a future date.
All of our graduates are invited to attend a future ceremony
when we can safely hold an in-person event.

January 27–29, 2022	Orlando, Florida	Disney's Coronado Springs Resort
June 23–25, 2022	San Antonio, Texas	Henry B. González Convention Center
January 19–21, 2023	Orlando, Florida	Disney's Coronado Springs Resort
July 20–23, 2023	Orlando, Florida	Orange County Convention Center

[Please fill out this survey](#) if you did not indicate which upcoming ceremony you wish to attend on your registration form.

CONGRATULATIONS AGAIN ON YOUR GRADUATION FROM WALDEN UNIVERSITY.

WE'RE SO PROUD OF EVERYTHING YOU'VE
ACCOMPLISHED, AND WE CAN'T WAIT TO
SEE WHAT YOU DO NEXT!



WALDEN
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