WALDEN'S
SUMMER 2022
COMMENCEMENT
CELEBRATION
TOOLKIT

WALDEN UNIVERSITY

CONGRATULATIONS, #WALDENUGRAD!

You've finished your degree, and now it's time to celebrate!

We're so proud of everything you've accomplished and look forward to honoring you during Walden University's 67th Commencement.

WALDEN'S SUMMER 2022 COMMENCEMENT

IN-PERSON:

JUNE 23-25, 2022

(SAN ANTONIO, TEXAS)

VIRTUAL:

JUNE 26, 2022

(2PM EASTERN TIME)

CELEBRATE WITH US!

Whether you are joining in person or virtually, this is a special moment for you to share with your family, friends, and greater support network. During each ceremony, we will read each graduate's name aloud and recognize them by college and degree level.

This guide includes all of the information and resources you need to prepare for and participate in commencement. To download any of the tools in this kit, simply click on the asset.

If you have any questions, please reach out to us on

Walden University's Summer 2022 Commencement Facebook event.

HOW TO PARTICIPATE VIRTUALLY

We're bringing the festivities to those who will be celebrating at home.



LIVESTREAM THE IN-PERSON CEREMONIES

- Visit the <u>Commencement Showroom</u> to find and select the in-person ceremony you wish to view.
- Be sure to confirm with your graduate the day and time of their ceremony.



WATCH THE VIRTUAL CEREMONY

- Tune in to the <u>Commencement Showroom</u> on Sunday, June 26, 2022, at 2 p.m. Eastern time to celebrate alongside graduates who are participating in the virtual commencement ceremony.
- We will confer degrees and individually recognize graduates with a personalized slide showing their name, degree program, and photo (if they choose to submit one).

Engage with graduates and the greater Walden community by participating in separate discussion topics within the <u>Facebook event</u>.

THE TECHNOLOGICAL NITTY-GRITTY

Both the commencement livestream and the virtual ceremony will launch 10 to 30 minutes early so you can make sure all of your devices are up and running.



TEST YOUR CONNECTION!

Visit the <u>Commencement Showroom</u> and test your connection using the highlight video at the top of the page. We recommend using your home TV so you and your network can watch and celebrate together!

INVITE YOUR FAMILY AND FRIENDS

Even if they can't join you in person, your friends and family are invited to tune in to commencement from anywhere in the world. Simply choose and download one of the invitations below and send to anyone you'd like. Please also encourage your guests to RSVP to our <u>Facebook event</u> and bookmark the <u>Commencement Showroom</u>.

ELECTRONIC CELEBRATION INVITATION:

Click on your preferred invitation to download and email it to your family and friends. If you are inviting people to view the livestream, make sure you let them know the day and time of your ceremony.





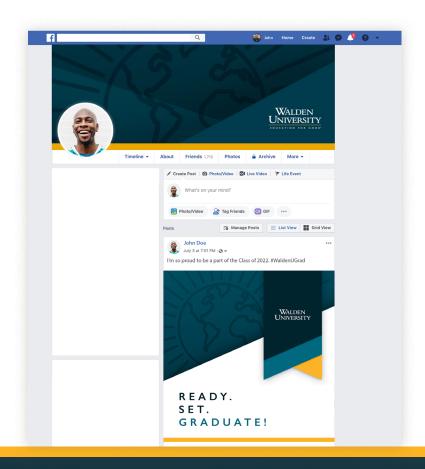
CLASS OF 2022

CUSTOMIZABLE



Along with attending virtually, your loved ones can celebrate your achievement by:

- Engaging with others in the Walden community on FACEBOOK.
- Congratulating you on social media using the #WALDENUGRAD hashtag.
- Taking advantage of the SOCIAL GRAPHICS and PRINTABLE SIGNS in this toolkit.
- Updating their social pages with
 COVER PHOTOS in this toolkit.





CELEBRATING ON SOCIAL: **#WALDENUGRAD**

JOIN THE CONVERSATION!

Show your Walden pride by posting on social media.

Be sure to tag us using #WaldenUGrad.









In addition to sharing on social media, you can submit your photos to us directly.

WE WANT TO HEAR FROM YOU!

No matter where you are, share your celebratory moments with us by posting:

- A picture of your decorated mortarboard.
- Photos of your Grad Box* and some pics of you with your pennant, tossing your confetti, filling in the blank on the inside of the box, or using the cutout photo props in the printed piece.
- A story about the people who helped you on your education journey, or about how you are using your #EducationForGood.
- Photos of your at-home decorations and celebration!

^{*} Graduates participating in the virtual celebration receive Grad Boxes to help them share in the excitement at home.

SOCIAL GRAPHICS AND BACKGROUNDS

Use these to help display your Walden pride.

DOWNLOADABLE VIRTUAL BACKGROUNDS:

Planning a group video call with family and friends before or during your celebrations? Or do you just want to share your excitement? Click to download any of these backgrounds to use on your next video chat.

STATIC BACKGROUNDS:





ANIMATED BACKGROUNDS:





SOCIAL COVER PHOTOS:

Select the icon below your favorite photo to show your Walden pride on your Facebook, LinkedIn, or Twitter profile.



















GIFS:

Click to download a GIF or search #WaldenUGrad on Facebook to find the perfect Walden GIF to use.

















INSTAGRAM STORY TEMPLATES:

Select an Instagram template to create and personalize your own Instagram story.









SOCIAL GRAD ANNOUNCEMENT:

Let your followers know about your accomplishment.



I'M STARTING MY JOURNEY AS A WALDEN GRAD!





JUST GRADUATED... AND READY TO MAKE AN IMPACT!





MORE WAYS TO CELEBRATE

We have created a series of printable signs, coloring pages, and a Spotify playlist to amplify your celebration at home.

PRINTABLE SIGNS, TEMPLATES, AND BANNERS:

Select your favorites to print at home.



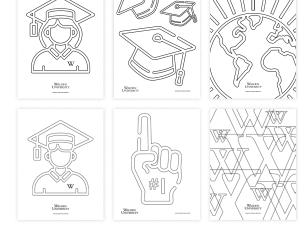






COLORING PAGES

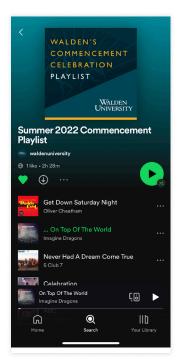




COMMENCEMENT PLAYLIST:

Get in the party mood with our #WaldenUGrad playlist.

LISTEN ON SPOTIFY









MAKE THE MOST OF YOUR CELEBRATIONS



Join Walden Connect to reminisce, network, and give back. Learn about

exclusive alumni benefits, too.



CONGRATULATIONS AGAIN ON YOUR GRADUATION FROM WALDEN UNIVERSITY.

WE'RE SO PROUD OF EVERYTHING YOU'VE ACCOMPLISHED, AND WE CAN'T WAIT TO SEE WHAT YOU DO NEXT!

Walden University